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Department of Agriculture

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# Fraser's Tested Dahlias

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GLADIOLUS

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DELPHINIUMS

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## Fraser's Dahlia Gardens

Gen. W. Fraser, Proprietor

Willimantic, Connecticut

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# GENERAL INFORMATION

## PLEASE READ BEFORE ORDERING

**ORDER EARLY**—All orders filled in rotation—ordering early insures reservation of varieties that may later be sold out. Small orders receive the same careful attention as the large ones.

**SUBSTITUTION**—Orders are filled with varieties called for, and we never substitute unless directed to do so.

**GUARANTEE**—We guarantee every root and plant to be true to name and in good growing condition when sent out by us. We will cheerfully replace any that may prove otherwise, but will not be held responsible for any amount in excess of the purchase price. If for any reasons tubers fail to sprout, we will replace same with a perfect root or refund the purchase price if sold out. However, we will not be responsible if they are kept in a too dry place a long time before planting or otherwise abused.

**SHIPPING**—We begin shipping dahlia tubers after May 1st, unless notified for earlier delivery. Green plants after May 15th. Dahlias ordered shipped before April 15th will be sent only at purchaser's risk of drying out or freezing.

**TERMS**—Cash with order or in advance of shipment. No goods sent C. O. D. unless 50 per cent. of purchase price accompanies order.

**REMITTANCES**—Should be made by bank draft, post office money order or registered letter. Postage stamps accepted up to \$2.00.

**SIZE OF TUBERS**—The size of the root does not in any way indicate the size of the plant or flower. Some varieties of dahlias always produce small roots, while other varieties make large ones. A good many of the best varieties have very small roots, so do not consider small roots worthless. Any root with a good growing bud will grow, and make a good plant if properly looked after.

**ERRORS**—In the rush of the shipping season, errors are possible to occur. Kindly notify us promptly so that proper adjustment can be made at once. Kindly keep a copy of your order for comparison.

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## NOTICE TO FOREIGN CUSTOMERS

Money orders from foreign countries should be made out to the post office at Willimantic, Conn., U. S. A.

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## CANADIAN CUSTOMERS PLEASE NOTE

In accordance with the ruling governing the importation of Nursery Stock from the United States into Canada, it will be necessary to obtain a permit from the Secretary of the Destructive Insect and Pest Act Advisory Board, Department of Agriculture, Ottawa, and file same with the Collector of Customs before shipment can be cleared. Seeds are exempt from this ruling, and may be shipped into Canada without a permit. Dahlia and gladiolus bulbs come under the classification of Nursery Stock.

This ruling must be complied with in order to make delivery, and we ask you, in the event of an order, to secure this permit, advising us of the number of same, that we may mark it on the outside wrapper.

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## DAHLIA GREEN PLANTS

Our green plants are propagated right, grown right, and guaranteed to reach you in good condition. We ship every year thousands of plants to all parts of the country, and the repeat orders from satisfied customers, and our increasing new business has made it necessary to increase our propagating space. Our method of packing insures safe delivery.

## FRASER'S TESTED DAHLIAS

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Our 1930 catalog brings greetings to our friends, old and new, and we take this opportunity to express our appreciation for the generous patronage we have received in the past, and to assure you that we will do all in our power to merit a continuance of your support in the coming season.

While our collection is not "The Largest in the World," we consider it one of the best selections of up-to-date dahlias that have stood the test in the trial gardens and shows. Every year we discard many varieties, no matter how much they cost us, if they do not measure up to our standard.

We spray and dust all our growing stock regularly during the growing season, so are in position to fill your orders with clean, healthy, field-grown stock.

We extend a cordial invitation to one and all to visit our gardens, where you will find growing the latest novelties in dahlias, delphinium, gladiolus, and other garden favorites.

We are located on the Willimantic-Norwich trunk line, adjoining the Willimantic Camp Meeting ground.

Thanking you again for past favors, assuring you that all orders will receive our best attention.

GEO. W. FRASER.

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Member American Dahlia Society, Connecticut Horticultural Society, Dahlia Society of New England, National Association of Commercial Dahlia Growers.

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### COLLECTIONS

To those not acquainted with the various classes and varieties of dahlias, we would suggest that you leave the selection to us. Tell us what colors you most prefer, and the amount of money you wish to invest, and we send you a collection that cannot fail to give you satisfaction.

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### ABBREVIATIONS USED IN THIS LIST

- C.—Cactus
- H. C.—Hybrid Cactus
- Dec.—Decorative
- Sh.—Show
- Pf.—Paeony Flowered
- Col.—Collarette

# NOVELTIES FOR 1930

## Our Own Introduction

MARGARET F. WYLIE (Fraser)

**SEEDLING No. 2812.** In this variety we have the most artistic decorative dahlia we have ever grown; the immense loose petalled flowers are a beautiful shade of rose-red, reverse of petal rose-pink and silver; borne in profusion on long stiff stems. The plants are of medium growth, with clean glossy foliage apparently insect and disease proof; comes in bloom early, in fact was the first to bloom in our gardens, and continued right up to frost. It makes a wonderful cut flower as it is one of the few varieties of dahlias that open up and expand when cut and put in water. Won the prize at the Connecticut Horticultural Society Show, Hartford, Conn., for the outstanding seedling in the show. Mentioned in the American Home "Roll of Honor," 1929. "It is unlike any Dahlia we know, therefore, we are at a loss to make any comparison."—Derrill W. Hart, in The American Home, December, 1929. Stock limited.....Tubers \$10.00 net; Plants \$5.00

## ORINDA (Newberry) Decorative

We consider ourselves very fortunate in securing this variety for introduction. Orinda made a clean sweep of the prizes at the 1929 Boston Show, winning The American Home Achievement Medal, the Dahlia Society of New England Gold Medal, and two other Firsts, offered for the outstanding new variety. Color one-toned rich mauve-pink. Immense flowers of perfect decorative form carried attractively on long stiff stems. Plants are vigorous and are apparently insect and disease proof. Mentioned in The American Home "Roll of Honor." "No one of the new Dahlias is sturdier nor has better blooming habits. We are proud to see such varieties win our Achievement Medals."—Derrill W. Hart, in The American Home, December, 1929. Stock limited. March 1 delivery Tubers \$15.00 net; Plants \$7.50

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## 1930 NOVELTIES FROM OTHER GROWERS

The descriptions given are those of the originators.

**LULA McQUEEN** (Diggle) Dec.—"Large free flowering wavy petalled long stemmed variety which caused a great deal of comment in the garden; light soft-lemon color with tints of lavender on the reverse of petal; good keeper, a most beautiful flower in artificial light.".....Tubers \$10.00; Plants \$5.00

**GRACE LEONA** (Diggle) Dec.—"Here is a long stiff stemmed decorative that I had not intended to put on the market until 1931, but those that have seen it cannot wait, so I am putting it out this year as plants only. Color is similar to Mariposa, lavender and white, but of much firmer texture in petal. A splendid grower, 4-5 ft."

Plants only \$5.00

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R. 1, WILLIMANTIC, CONNECTICUT



## FRASER'S TESTED DAHLIAS

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**YELLOW PILGRIM** (Pilgrim Gardens)—An exhibition and commercial hybrid-cactus, of perfect form, that will fill a long felt want in the yellow hybrid cactus class. The keeping qualities of this variety are most remarkable, making it most desirable for exhibiting, or house decorating. The color is deep picric yellow; free flowering; splendid stems.....Tubers \$10.00; Plants \$5.00

**CARDINALIS** (James Kennedy) Dec.—Winner as the best undisseminated seedling at Trenton, in an extra strong class. It is a brilliant Cardinal Red, resembling Elite Glory in general formation, but with more attractive foliage and a brighter color. First shown at Newark in 1928 under the name of West Point, and rechristened this year, as that name had already been used. "Imagine a handsome soldier in red coat on parade and you have a partial visualization of this remarkable dahlia."

Tubers \$10.00; Plants \$5.00

**CORA BUTTERWORTH** In New York Show Judged Best Undisseminated Decorative, Winning Gold Medal Ribbon—"It is a giant bloom with a long excellent stem, holding the blooms out and up, never the least pendant in the hottest weather and the foliage is that dark green pest resisting. The plants grow about five and a half feet in height, extremely free flowering and the average size of bloom is nine to eleven inches in diameter and four to five inches in depth. Color is a rich glistening Primrose Yellow without a trace of any other color from base to tip of petals. Blooms are well formed, petals wavy, center high and are borne high above the foliage. 'Cora Butterworth' was considered the outstanding New Decorative in the New York Show, which was the largest Show the A. D. S. has ever held in New York.".....Tubers \$10.00; Plants \$5.00

**JUNE JUSTICE** (Success) Dec.—"This very unusual colored Dahlia has been the center of attraction in the garden and show-room; the strong growing plant is absolutely insect proof. It made good at the American Dahlia Society official trial garden at Storrs, Conn., in 1929, which proves that it measures up to the elite of the Dahlia world. It is quite difficult to win a certificate but "June" was one of the outstanding Dahlias throughout the season and received a certificate. Most dark colored Dahlias seem to have a dullness to them but it is just the opposite in this new creation; the trial garden report reads: "A mixture of Rhodmine purple and tyrian rose. No color like it in book. Very brilliant in color. Strong stems hold the very large bloom erect. Height, 5 feet.".....Strong field Tubers \$10.00; Plant \$5.00

**EDWARD THOMAS BEDFORD** (Bedford Gardens) Dec. — Color, purple-violet; deeper than Violet Wonder. The plants are of medium height, foliage clean and resistant; the large flowers are carried on long stiff stems; free flowering, a great exhibition variety.....Tubers \$10.00; Plants \$5.00

**ALICE STELLICK** (Rhindfleisch)—A distinct novelty decorative. Those who have seen this variety have commented on its unusual beauty. The petals are white with red edges, making it one of the most colorful dahlias in the garden. Large flowers, good stems.....Plants Only \$5.00

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R. 1, WILLIMANTIC, CONNECTICUT

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## Other Tested Varieties

- ADDA PATTERSON** (H. C.)—One of the best white hybrid cactus varieties in the garden; early and free flowering; good habits and form. Tubers \$2.50; Plants \$1.25
- ALICE WHITTIER** (H. C.)—Color delicate shade of primrose yellow. Large flowers of good depth carried on strong, stiff stems. A. D. S. Certificate of Merit, Storrs, Conn., 1924. Tubers \$2.50; Plants \$1.25
- ALEX. WALDIE** (Dec.)—One of the most beautiful dahlias; large flowers on good stems; color creamy ground overlaid with delicate salmon pink. Tubers 75 cents
- ALVERENE** (H. C.)—A beautiful salmon pink; the large flowers are carried on good stems. Tubers \$2.50; Plant \$1.25
- ALTAMONT** (Dec.)—Rose-pink, deepening to American Beauty rose towards center; large flowers with long, slightly curled petals; good stem, vigorous grower. Tubers \$3.50; Plants \$1.25
- ANDREAS HOFER** (C.)—A Holland novelty. The color a rich salmon rose, with center of gold, free flowering and good keeper. Tubers \$2.00; Plants \$1.00
- BALLET GIRL** (C.)—The highest type of English Cactus, hard to describe. The highest percentage of flowers are orange with white edge, but all kinds of variations will be found on the same plant. Free flowering. Tubers 75 cents
- BARBARA REDFERN** (Dec.)—Color is a delightful blend of old rose and old gold, immense size and great depth. Vigorous grower, stiff stems, a fine keeper as a cut flower. Tubers \$3.00; Plants \$1.50
- BETTY IVINS** (Dec.)—An immense flower, color a rich salmon, overlaid with an amber glow, showing a pink reverse. The large flowers are held erect on good stems. Tubers \$5.00; Plants \$2.50
- BROCKTON BEAUTY** (Dec.)—Color pinkish lavender, shading to a creamy white center; large flowers of great depth, carried well above the foliage on stiff stems. A wonderful keeper. Tubers \$7.50; Plants \$3.75
- CANTEEN** (Dec.)—The color is a pleasing tone of lizarine pink; free flowering, splendid stem. A. D. S. certificate, Storrs, Conn. Tubers 50 cents
- CLANSMAN** (Dec.)—Here we have one of the best of the novelties; color bright copper orange, without any shades or blends, a wonderful autumn color; the flowers are well formed and carried on good stem; fine grower and free flowering. A. D. S. Certificate of Merit, 1926. Tubers \$5.00; Plants \$2.50
- COL. CHARLES A. LINDBERG** (H. C.)—Color a beautiful rose du Barry shade, suffused with old ivory and pale gold, reverse of petal light carmine pink. Early and free flowering. Tubers \$5.00; Plants \$2.00
- C. P. R.** (Dec.)—An immense flower; color buff yellow with shadings of magenta; early and free flowering. Tubers \$1.00
- CHAMPAGNE** (Dec.)—Perfect form, size, stem, free flowering, and a distinct color, described by its introducer as "golden champagne with chamoise shadings." Tubers \$1.00



## FRASER'S TESTED DAHLIAS

- CHARM** (Dec.)—Very pleasing shade of burnt orange, shading yellow; large flower, strong stems, good grower. .... **Tubers \$1.00**
- CIGARETTE** (H. C.)—Variegated variety; the color is creamy white, heavily edged with red and orange, but no two flowers are alike. Long, strong stems, and good form. .... **Tubers 75 cents**
- CITY OF LAWRENCE** (Dec.)—Deep yellow; flowers are large and of good depth; very free flowering; stem slightly drooping. A. D. S. Certificate of Merit, Storrs, Conn. .... **Tubers \$1.00**
- CREAMO** (H. Sh.)—Color deep straw; immense flower on long stem. **Tubers 75 cents**
- CUSAN GIANT** (Sh.)—Dark crimson maroon; large flower, long stems. .... **Tubers 35 cents**
- DADDY BUTLER** (H. C.)—An attractive shade of rose carmine. Large flowers on good stems. .... **Tubers \$1.00**
- DAKOTA** (Dec.)—Flame color; large flower on strong stem; vigorous grower; splendid for garden or exhibition. .... **Tubers 50 cents**
- DR. TEVIS** (Dec.)—A beautiful shade of salmon rose, shading to old gold and apricot towards center; the reverse of petals old rose. Extra flowers on strong stems. .... **Tubers 50 cents**
- DERRILL W. HART** (Dec.)—A real autumn color, copper shading to henna and brown. The large flowers are held well up on stiff stems; vigorous and healthy plant. .... **Tubers \$7.50; Plants \$3.75**
- DORIS CANNEY** (Dec.)—The flowers are large and well formed, carried on good stems. Color rich golden apricot. .... **Tubers \$4.00; Plants \$2.00**
- ETHEL M.** (H. C.)—A very free flowering hybrid cactus that should be in every garden. The color is a glowing Amaranth pink, lighter at the tips, center of flower pure white; excellent cut flower variety; A. D. S. Certificate of Merit. **Tubers \$1.00**
- EAGLE ROCK BEAUTY** (Dec.)—A beautiful combination of pink and cream; the large flowers are always greatly admired; vigorous grower, good stems. .... **Tubers \$3.50; Plants \$1.75**
- EDWIN H. HILLS** (H. C.)—A splendid addition to this class, the large deep flowers are a combination of white and pink, hard to describe; good stems. .... **Tubers \$3.50; Plants \$1.75**
- ELITE GLORY** (Dec.)—The monstrous flowers of brilliant red are a sight to behold. It cannot be surpassed for spectacular effect. A. D. S. Certificate of Merit, D. S. N. J. Certificate of Merit, and several medals and prizes. .... **Tubers \$2.00; Plants \$1.00**
- EDNA FERBER** (H. C.)—Color, a glistening coral, shading to old gold at base of petals. Petals are curled and twisted, making a very full flower, borne on good stems well above the foliage. This beautiful flower we believe is the best novelty of recent years. .... **Tubers \$3.00; Plants \$1.50**
- ELKRIDGE** (H. C.)—Pure white flowers on strong stems; very free flowering; fine keeping qualities, making it a most desirable cut flower or exhibition variety. .... **Tubers \$2.00; Plants \$1.00**

## FRASER'S TESTED DAHLIAS

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- ELINOR VANDERVEER** (Dec.)—The large blossoms are of a glowing, satiny rose pink. The flowers are of great depth and substance, and are held far above a tall, sturdy bush on exceptionally long, stiff stems.....Tubers \$1.00
- ESTHER R. HOLMES** (H. C.)—One of the finest; color, lavender pink; large, well formed flowers on good stems; free flowering.....Tubers \$1.00
- F. A. KENT** (Dec.)—Amaranth pink; large flowers on stiff stems that hold them well up above the foliage. The petals are deeply serrated. Certificate of Merit, D. S. N. J.....Tubers \$1.00
- FARNCOT** (C.) (Davis-Fraser)—This variety always attracts attention wherever grown or shown. The color is aster-purple, tipped white; flowers of perfect form carried on top of stiff stem. The best keeping cactus on the market. A. D. S. Certificate of Merit, Storrs, Conn., 1925.....Tubers \$2.00; Plants \$1.00
- FAIRHAVEN GOLD** (H. C.)—This dahlia has great depth, as well as large size, and is produced freely on long stiff stems. A medium low grower. Color, a pure, glistening gold, beautiful formation. Mentioned in the Garden and Home Builder Dahlia "Roll of Honor," 1927.....Tubers \$5.00; Plants \$2.50
- FIRELIGHT** (Dec.)—A gorgeous flower. The color is a combination of yellow and buff, tipped red; free flowering; stiff stems. A great favorite.  
Tubers \$2.00; Plants \$1.00
- FORDHOOK ARLINGTON** (Dec.)—A mellow old gold shade, with a suffusion of amber and yellow. The magnificent blooms are carried on long stems well above the foliage. Early and free flowering.....Tubers \$2.50; Plants \$1.25
- FORDHOOK CRAWFISH** (C.)—Color, deep pink, with center petals white flushed pink, and lemon-yellow at base. Free flowering, good stem. A. D. S. Certificate of Merit, 1927.....Tubers \$2.50; Plants \$1.25
- FORDHOOK CHEVALIER** (H. C.)—Color, light orange buff suffused with darker orange and backed with bronzy red; a beautiful autumn shade; free flowering; good stem.....Tubers \$3.00; Plants \$1.50
- FORDHOOK GOLDCREST** (Dec.)—A magnificent flower of bright salmon-pink shaded with copper, and salmon reverse. The high center petals are a rich shade of yellow. A spectacular variety.....Tubers \$2.50; Plants \$1.25
- FORDHOOK RADIANCE** (Dec.)—An immense flower; the color is bright peach-red, suffused with metallic bronze, with slight shadings of buff orange on inner petals; the flowers are carried well above the foliage on strong stems.  
Tubers \$2.00; Plants \$1.00
- FORT WASHINGTON** (Dec.)—A strong growing plant, with immense flowers of very deep velvety maroon, held well up on strong stems. A sensational flower wherever grown or exhibited.....Tubers \$3.00; Plants \$1.50
- FORT MONMOUTH** (H. C.)—A mammoth flower that was a prize winner everywhere last fall. The color is a rich crimson maroon, shading to violet at tips of petals. Flowers are carried on strong stems, and keep well when cut; foliage dark green and seemingly immune from leaf hoppers.....Tubers \$7.50; Plants \$3.75

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R. 1, WILLIMANTIC, CONNECTICUT

## FRASER'S TESTED DAHLIAS

**GARDEN GLOW** (H. C.)—A free flowering variety. The color is orange red over chrome yellow, the tips and base pure soft chrome yellow. Strong, wiry stems hold flowers well above foliage.....Tubers \$2.00; Plants \$1.00

**GEORGE JR.** (Fraser)—A beautiful exhibition hybrid cactus of perfect formation. The color is a lovely bright salmon-rose, with shadings of picric yellow. The flowers are large, carried well above the foliage on good stiff stems. 1928 American Home "Roll of Honor.".....Tubers \$3.50; Plants \$1.75

**GEO. C. MEACHEN** (Dec.)—A giant flower of great depth; color, pinard yellow, with reverse of petals showing rose pink; strong stem. Tubers \$2.00; Plants \$1.00

**GEORGE WALTERS** (H. C.)—An immense flower of a pleasing shade of salmon-pink, gradually becoming yellow at the base of the petals; early and free flowering.  
Tubers 75 cents

**GOLDEN DREAM** (Dec.)—Color stortutian yellow with a golden sheen, reverse Brazil red. The immense flowers are carried on long, stiff stems.  
Tubers \$5.00; Plants \$2.50

**GRACE JOCELYN** (Dec.)—Color tones of this dahlia are Begonia rose and deep salmon. Flowers large and full centered with good stem. Very free blooming.  
Tubers \$5.00; Plants \$2.50

**HARRY MAYER** (Dec.)—Color a beautiful silvery pink on face of petal, with a deeper rose pink on reverse; flowers large and deep with perfect form; free flowering, good stem.....Tubers \$5.00; Plants \$2.50

**HOLLYWOOD** (C.)—A free flowering variety, deep salmon-pink color, very desirable.....Tubers \$1.50; Plants 75 cents

**IDA TARBELL** (Dec.)—A dwarf growing variety, with immense flowers carried on the top of stiff stems; color, deep maroon.....Tubers \$1.00

**IAN** (C.)—Large flower of perfect cactus type; color, clear yellow, gradually shading pink on the outer row of florets; very free flowering; stiff, upright stems.  
Plants \$1.50

**JEAN HARE** (H. C.)—A distinctive exhibition hybrid cactus; the large flowers are beautiful combination of golden orange and apricot buff, on good stems.  
Tubers \$4.00; Plants \$2.00

**JANE COWL** (Dec.)—The sensation of 1927-28! A massive flower of perfect formation; color, a glistening, bronzy buff and old gold, blending to a bright salmon at center. The large flowers are held erect on strong, stiff stems; habit of plant ideal, with clean foliage. A. D. S. Certificate of Merit, 1927, and all the other honors that could be gained all over the country.....Tubers \$7.50; Plants \$3.75

**JERSEY'S BEACON** (Dec.)—Chinese scarlet with paler reverse, giving a two-toned effect; very large flower, on good stem. A prize winner every time.  
Tubers \$1.00; Plants 50 cents

**JERSEY'S BEAUTY** (Dec.)—Very fine true pink; flowers of perfect shape, produced on long, straight, stiff stems; very free bloomer, and a splendid keeper. Certificated A. D. S., Storrs, Conn.....Tubers 75 cents

## FRASER'S TESTED DAHLIAS

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- JERSEY'S IDEAL** (Dec.)—An immense bloom of deep lavender, overlaid with a silver sheen. The flowers are carried on good stems. A. D. S. Certificate of Merit, Storrs, Conn.....Tubers \$2.50; Plants \$1.25
- JERSEY EMPRESS** (Dec.)—Immense flower of a very pleasing formation; the petals are narrow and wavy, and the flowers have great depth; color, anthracene violet. Good stems.....Tubers \$2.00; Plants \$1.00
- JERSEY'S JEWEL** (Dec.)—Mellow pink; very large, long petalled flowers on good stems. A splendid exhibition variety; flowers can be had nine inches without dis-budding. Certificated A. D. S., Storrs, Conn.....Tubers \$1.00
- JERSEY'S MASTERPIECE** (Dec.)—Color, soft strawberry pink, suffused gold. This flower has almost the same formation as Insulinde, but more beautiful color. Good stem. Free flowering.....Tubers \$5.00; Plants \$2.50
- JERSEY'S OLYMPUS** (Dec.)—Another new variety from Mr. Waite. The color is a combination of Safrano, Venetian and flesh pink.....Tubers \$2.50; Plants \$1.25
- JERSEY'S MONARCH** (Dec.)—Described by the introducer as follows: "Very large, deep flowers, on good stems, color a deep salmon, with yellow at base of petals."  
Tubers \$1.50; Plants 75 cents
- JERSEY'S RADIANT** (H. C.)—Bitter sweet orange; large flowers produced on long, stiff stems well above the foliage. Certificated A. D. S., Storrs, Conn. Tubers \$1.00
- JERSEY'S SOVEREIGN** (Dec.)—Salmon orange; a vigorous grower with dark foliage; flowers of good size and on good stems; good cut flowers.....Tubers \$1.00
- JESSIE K. PRESCOTT** (Dec.)—One of the most attractive dahlias in the garden. The color is deep orange, shading to creamy orange at the outer edges of the flower. Good stems.....Tubers \$1.50
- JUDGE MAREAN** (Dec.)—The color is a combination of glowing salmon pink, red, iridescent orange, yellow and pure gold. Immense flowers on strong stems; early and wonderful free flowering.....Tubers \$1.00
- JUDGE ALTON B. PARKER** (Dec.)—Golden buff; flower large, splendid form. Fine exhibition variety.....Tubers 50 cents
- KEMP'S VIOLET WONDER** (Dec.)—This, without a doubt, is the best violet colored dahlia to date. Napthaline violet, lightening to bluish violet at tips of petals, with lavender reverse. The immense flowers are borne on stiff stems well above the foliage: habit of plant all that could be desired; one of the outstanding varieties last season.....Tubers \$7.50; Plants \$3.75
- KATHLEEN NORRIS** (Dec.) (Fisher & Masson)—A large, long stemmed, wide petalled flower of rich, bright pink, with pastel shadings. Foliage dark green and leathery; free flowering, splendid keeper when cut. Awarded highest honors, Finest Seedling in Show, at four leading eastern shows, 1928. 1928-29 American Home "Roll of Honor.".....Plants only \$5.00
- KITTY DUNLAP** (Dec.)—Large, perfectly formed flowers, carried well above the foliage on long stiff stems. The color is that of the American Beauty rose.  
Tubers \$1.00
- MABEL THATCHER** (Dec.)—The color is a pure yellow; the form of the flower is splendid.....Tubers 50 cents
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## FRASER'S TESTED DAHLIAS

**MARDI GRAS** (Diggle)—This beautiful deep burgundy decorative won the Garden and Home Builder Achievement Medal at the 1928 Hartford show of the Connecticut Horticultural Society. It is a bright, rich color that does not burn or fade in the hottest sun. Large, well-formed flowers on extra long stems. Free flowering. 1928-29 American Home "Roll of Honor.".....Tubers \$7.50; Plants \$3.75

**MARGARET MASSON** (Dec.)—A wonderful exhibition flower. The color is silvery rose pink; flowers, large and deep; good stem and free flowering.....Tubers \$1.00

**MARGARET WOODROW WILSON** (Dec.)—A beautiful flower of rather unique coloring hard to describe; the nearest, I believe, is opalescent pink. Large flowers of splendid form held well above the foliage on good stems. Tubers \$1.50; Plants \$1.00

**MARMION** (Dec.)—Golden yellow, reverse of petals suffused with bronze, shading to deeper bronze towards center; large flowers held well up above the foliage. Tubers \$2.00; Plants \$1.00

**MARION FISHER** (H. C.)—Color, spinal pink; petals broad at base, terminating in sharp points, giving the flower a staghorn appearance. Good stem.....Tubers \$1.50

**MERCEDES** (C.)—An American cactus that has proved itself. Color, creamy yellow suffused with sunset pink, reverse of petal splashed with deep pink; early and free flowering; good stem.....Tubers \$2.00; Plants \$1.00

**MARIPOSA** (H. C.)—Pink suffused with lilac; an extra large flower; good grower and fine stem. An excellent exhibition variety.....Tubers \$2.00; Plants \$1.00

**MEADOW LARK** (Dec.)—Large flowers of a beautiful combination of shadings of buff and straw. The flowers are carried well above the foliage on long, stiff stems.....Tubers \$1.50; Plants \$1.00

**MRS. CARL SALBACH** (Dec.)—The color is a beautiful shade of pink. The flowers are perfectly formed, and are held up high above the foliage on long, stiff stems. Tubers 50 cents

**MRS. E. P. JUDD** (Dec.)—Carmine and rose suffused with cream; immense flowers carried on good stems; very attractive.....Tubers \$2.00

**MRS. ETHEL F. T. SMITH** (H. C.)—One of the largest dahlias grown. The color is creamy white, shading to lemon yellow towards the center; good stem. Tubers \$1.00

**MRS. ELEANOR MARTIN** (Dec.)—The color is a beautiful mulberry suffused with gold; the form is perfect, and the large flowers are carried on long, stiff stems. Tubers \$1.00

**MRS. JOHN SCHEEPERS** (Dec.)—An immense flower; color a clear canary yellow, with pink suffusing. A beauty.....Tubers \$1.00

**MRS. I. DE VER WARNER** (Dec.)—The color is a pleasing shade of mauve pink, perfect form, and immense size. The stem is long and holds the flower well up. Tubers 50 cents

**NAGEL'S ROEM** (H. C.)—The medium sized flowers are carried on long, stiff stems that make it ideal for exhibiting in baskets or vases. Its keeping qualities are unsurpassed. Color, chamois overlaid salmon pink.....Tubers \$1.50; Plants \$1.00

**NANAQUAKET** (Dec.)—Color, white ground overlaid with amaranth pink; could be called a delicate orchid pink. Large flowers; good stem; free flowering. Tubers \$5.00; Plants \$2.50

**NAZARENO** (Dec.)—A beautiful shade of purple, different from any other, and the nearest to real blue that we have even seen in dahlias. Large flowers on long, stiff stems; free flowering, and good keeper.....Tubers \$2.50; Plants \$1.25

**NEW ENGLAND BEAUTY** (Dec.)—This novelty is well named, it is indeed a beauty. The large perfect formed flowers are a lovely blending of lavender, pink and white, carried on splendid stems. Early and very free flowering. Tubers \$5.00; Plants \$2.50

**NICHU** (H. C.)—The large blooms are a light sulphur yellow; very incurved, and held well up above the foliage on good stems; free flowering. Tubers \$1.50; Plants 75 cents



## FRASER'S TESTED GLADIOLUS

- OLIVE ROBERTSON** (Robertson) (C.)—A beautiful soft pink cactus that is a great favorite with the ladies. The medium sized flowers are borne in great profusion on good stems. In great demand by florists, 1929 American Home "Roll of Honor" ..... **Tubers \$2.50; Plants \$1.25**
- PAPILLON** (H. C.)—Large flowers of a beautiful shade of old rose, with golden suffusions; early and very free flowering; good strong stems.....**Tubers \$1.00**
- PATRICK O'MARA** (Dec.)—Orange buff shaded rose pink. The best keeping dahila when cut that I know. Strong stems. A. D. S. Certificate of Merit, Storrs, Conn.....**Tubers 50 cents**
- PATAPSCO** (H. C.) (Vincent)—Very free flowering; color, soft orchid pink; stems hold flowers well up above foliage.....**Tubers \$1.00**
- PAUL REVERE** (Dec.)—The finest red dahila we have ever grown. The flowers are large and full centered, and great depth; color, a rich crimson with a velvety sheen; never burns or fades in the strongest sunlight; splendid stem and growth. ....**Tubers \$2.50; Plants \$1.25**
- PRIDE OF STRATFORD** (Dec.)—A wonderful autumn shade; the petals are deep cadmium orange shading to light orange yellow at base of petals, reverse doree rose (Ridgeway); large flowers; stiff stems; one of the best—**Tubers \$2.50; Plants \$1.25**
- QUEEN OF THE GARDEN BEAUTIFUL** (Dec.)—Primrose yellow; a large, well formed flower on stiff stems. A sure prize winner.....**Tubers \$1.50; Plants \$1.00**
- RADIO** (Dec.)—Here is a variety that never fails to attract attention. The color is a combination of blood red tipped and edged with yellow; immense flowers held erect on rigid stems.....**Tubers \$2.00; Plants \$1.00**
- ROSE FALLON** (Dec.)—This variety was the sensation of the New York Show, 1925. A magnificent flower of a pleasing shade of amber russet and salmon; large flowers of perfect form on good stems; true stock.....**Tubers \$2.00; Plants \$1.00**
- ROBERT SCOTT** (Dec.)—Apricot yellow, with rose suffusions shading darker towards the center; large flowers on good stems.....**Tubers \$2.00; Plants \$1.00**
- ROBERT TREAT** (Dec.)—Color, American Beauty rose; this variety has won several cups and medals. The large flowers are held perfectly erect on stiff stems. ....**Tubers \$1.50; Plants 75 cents**
- REGENT** (C.)—Beautiful flower of clear mauve pink; the large flowers are held well up on good stems; very free flowering; splendid for exhibition and cutting. ....**Tubers \$1.00; Plants 50 cents**
- RIENZI** (Dec.)—"Big, bold flowers of great depth and of unique coloring, bright scarlet verging on vermillion, with reverse of gold." Stems stiff. ....**Tubers \$1.00**
- ROTARIAN** (H. C.)—Tyrian rose and amaranth purple, shading to pansy purple in center; free flowering, good stem. A. D. S. Certificate of Merit, Storrs, Conn., 1923.....**Tubers \$2.00**
- ROMAN EAGLE** (Dec.)—Large flower; color a brilliant burnished copper; a wonderful autumn shade; flowers carried well above the foliage on long stems. ....**Tubers \$2.00; Plants \$1.00**
- ROYCROFT** (H. C.)—An early free flowering variety; the flowers are of perfect form, and hold their center all season; color, cinnamon buff deepening to tawny russet in the center; dwarf growth with heavy foliage; good stems. ....**Tubers \$1.50**
- SAGAMORE** (Dec.)—One of the most desirable for exhibition or cutflower; color, golden amber shading to the center with a warm salmon rose or orange buff. Good stem.....**Tubers \$1.00**
- SANHICAN'S BLUE BIRD** (Dec.)—A dwarf growing variety; early and free flowering. The color is a beautiful violet blue. Good stem.....**Tubers \$2.00; Plants \$1.00**
- SANHICAN'S MAGNATE** (Dec.)—"Exhibition decorative of a pale amaranth pink; face of petals tinged with a deeper shade; reverse of petals a solid claret color, heavily veined." Dwarf; stiff stems. One of the best. D. S. N. J. Certificate of Merit. ....**Tubers \$1.50**

R. 1, WILLIMANTIC, CONNECTICUT

## FRASER'S TESTED DAHLIAS

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**SISKIYOU** (H. C.)—Pink tinged mauve. This immense flower, with its unique petal formation always attracts attention; it has created a sensation wherever exhibited; flowers held erect on stiff stems.....Tubers \$2.50; Plants \$1.25

**SILVA QUARTA** (H. Sh.)—Color, lavender pink; this variety always attracts attention on account of the peculiar formation of the petals, each petal having a small floret in the quill giving the flower a very unique appearance. A novelty.  
Tubers \$1.00

**SOUTHPORT PRIDE** (Dec.)—Large flowers of pale yellow, with light lavender suffusion, held erect on stiff stems; dwarf and free flowering. A. D. S. Certificate of Merit. A great cut flower.....Tubers \$2.00; Plants \$1.00

**ST. FRANCIS** (Dec.)—Large, well formed flowers of a soft cream color with shading of pink; good stem and keeping quality.....Tubers \$1.00

**SNOWDRIFT** (Dec.)—Large white decorative. The large flowers are perfect in form, with broad, waxy, pure white petals. Fine for exhibition.....Tubers 50 cents

**SPOTTSWOOD BEAUTY** (Dec.)—Color, a clear Chatenay pink, shading to lemon yellow at base of petals. The flowers are of a great depth and are borne on long stems well above the foliage. A beautiful and refined flower.  
Tubers \$3.50; Plants \$1.75

**SUSAN G. TEVIS** (Dec.)—Deep lilac with bluish tone; a vigorous grower, with dark, bronze foliage, large flowers, strong stem.....Tubers \$1.00

**SUSAN PECK McANEENY** (H. C.)—Our 1927 introduction. Color, lemon yellow with shading of jasper pink; free flowering; large flowers on good stem. A. D. S. Certificate of Merit, 1926; Gold Medal Ribbon, 1927.....Tubers \$2.00; Plants \$1.00

**SUSAN A. COE** (Pf.)—If you want an early and continuous flowering variety, here it is; a perfect peony; the outer petals are a pleasing shade of rose pink shading to a yellow center suffused pink; large flowers on good stems.....Tubers \$1.00

**THE CARDINAL** (Dec.)—Immense flowers of deep cardinal red, carried on good stems; free flowering; fine keeper. A splendid exhibition variety. Stock very scarce.....Tubers \$3.50; Plants \$1.50

**THE GENERAL** (Dec.)—An unusual large flower; color, deep garnet with silver reverse, the combination forming a bloom of remarkable coloring; for size and coloring there are none better.....Tubers \$3.50; Plants \$1.75

**THE PIRATE** (Dec.)—An immense flower of great depth; color, very dark maroon; splendid habit of growth; good stem. Stock very scarce.  
Tubers \$5.00; Plants \$2.50

**THE PILGRIM** (Dec.)—A beautiful flower of amaranth purple; vigorous grower, free flowering; flowers carried on long, stiff stems.....Tubers \$5.00; Plants \$2.50

**THE EMPEROR** (Dec.)—Velvety maroon; immense flowers on extra long stems; a wonder flower.....Tubers 75 cents

**THE RED PLANET** (Dec.)—Large flower of splendid form; the color is cerise red, suffused yellow. Fine for exhibition and garden.....Tubers \$1.00

**THE BANDIT** (H. C.)—The color is a wonderful combination of spectrum red with a beautiful buff yellow reverse. The petals twist, showing the reverse color, making it a most attractive color combination. A. D. S. Certificate of Merit, Storrs, Conn. ....Tubers \$1.50

**TOMMY ATKINS** (Dec.)—The most dazzling scarlets we have ever grown; like its namesake's coat, it attracts attention everywhere; a vigorous grower and a great seller as a cut flower; good stems.....Tubers \$1.00

**TRENTONIAN** (Dec.)—Large flowers of fine form carried on long, stiff stems. The color is a beautiful blend of amber and coppery bronze. A true autumn shade; one of the best.....Tubers \$1.00

**UNCLE TOM** (Dec.)—This comes about as near to black as any dahlia to date; the flowers are large; stem long and stiff.....Tubers \$1.50

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R. 1, WILLIMANTIC, CONNECTICUT

Eleven

## FRASER'S TESTED DAHLIAS

**THE SPIRIT OF ST. LOUIS** (Dec.) (Carver)—This sensational seedling attracted much attention at the Boston Show, where it won the Garden and Home Builder Achievement Medal 1928. The long petalled, richly colored American Beauty flowers are of great depth, carried on good stems. A free bloomer.

**Tubers \$7.50; Plants \$3.75**

**WHITE EMPRESS** (Dec.) (Jost)—A clear white flower of splendid formation and great keeping qualities. Carried on stiff stem. Winner of the Darnell Cup as "Best Keeping Variety" "Roll of Honor" at New York Show, 1928.

**Tubers \$7.50; Plants \$3.75**

**W. J. IRWIN** (Dec.)—Here we have one of the most attractive of the lavender pinks; the color is between that of Mrs. I. De Ver Warner and Jersey's Ideal, with that silver sheen of Ideal. Dwarf habit; free flowering; strong stems.

**Tubers \$1.00**

**WILLIAM G. (H. C.)**—The flowers are large, and the petals twist and curl in the most fantastic manner, making a very attractive flower. The color is henna bronze; good stem.

**Tubers \$1.50; Plants 75 cents**

**YANKEE KING** (Dec.)—Immense blooms of coppery rose and old gold. Early and free flowering. Stems strong and of remarkable length; dark green leathery foliage. A. D. S. Certificate of Merit, 1927.

**Tubers \$5.00; Plants \$2.50**

**YELLOW PRINCESS** (Fraser)—Without doubt the largest and best yellow decorative dahlia. Flowers from 10 to 12 inches on stiff stems. Won the American Dahlia Society Gold Medal Ribbon, 1927, for the best undisseminated decorative seedling that had been certificated at Storrs Trial Gardens. First Prize for largest bloom in show, Providence, R. I., 1927; American Dahlia Society Certificate of Merit, 1926; mentioned in the Garden and Home Builder Dahlia "Roll of Honor," 1927-1928. Habit of plant is ideal, clean, healthy, upright growth; the immense flowers are held well above the foliage on strong stems.

**Tubers \$5.00; Plants \$2.50**

## The Pompon or Bouquet Dahlia

The pompons are again coming into favor for bouquet and table decoration.

<b>AIMEE</b> —Very small flowers on long stems, bronze.....	<b>\$ .50</b>
<b>ARTHUR</b> —Small flowers of perfect form; color, brilliant scarlet.....	<b>1.00</b>
<b>BELLE OF SPRINGFIELD</b> —Crushed strawberry; one of the smallest.....	<b>.50</b>
<b>CHARMING</b> —Lavender pink; fine for cutting.....	<b>.50</b>
<b>DAINTY</b> —Tiny pointed petals of white, shading to pink.....	<b>.50</b>
<b>DEEDEE</b> —A perfect formed flower of pure lavender; very dainty.....	<b>.50</b>
<b>GOLDIE</b> —A tiny flower of pure gold. A great favorite.....	<b>.75</b>
<b>JOE FETTE</b> —The smallest and best of whites; early and free flowering.....	<b>.50</b>
<b>LITTLE BEESWING</b> —Golden yellow, tipped cherry-red; fine for cutting.....	<b>.35</b>
<b>LILIAS</b> —Cream ground suffused pink with lilac sheen.....	<b>.50</b>
<b>REGULUS</b> —Cerise purple; small well formed flowers.....	<b>.50</b>
<b>SUNSET</b> —A beauty. The tiny flowers are deep orange and are very attractive.....	<b>.35</b>
<b>YELLOW GEM</b> —Picric yellow; perfect form; free flowering; good commercial variety .....	<b>.50</b>

## BARGAIN COUNTER

EACH YEAR WE HAVE A QUANTITY OF DAHLIA ROOTS THAT HAVE  
BECOME MIXED IN HANDLING. ALL GOOD VARIETIES.

**\$3.00 PER DOZ.**

R. 1, WILLIMANTIC, CONNECTICUT

Twelve



# DELPHINIUM

(Perennial Larkspur)

No garden is complete without these charming flowers. They are not hard to grow, any well drained garden soil suits them if reasonably well fertilized, watered and cultivated during the growing season.

Our strain of Delphinium Hybrids are unsurpassed by any in the country for their wonderful size, and exquisite beauty. The plants often attain eight to ten feet in height, and the spikes are covered with double and semi-double flowers of marvelous size and beauty.

We have a specially fine lot of field-grown one-year-old plants that are guaranteed to give satisfaction at 75c each, \$7.50 per doz.

Visit our gardens and make a personal selection of the varieties you want, we charge according to the merit of the plants selected. For those that cannot make a personal selection we offer some of our choicest Hybrids at \$2.50, \$3.50, \$5.00, \$10.00 and up, each.

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## Pot-Grown Delphinium Seedlings

These plants are seedlings of our choicest varieties, and will bloom the first year, beginning about the end of July and continuing until frost. These seedlings present the most economical way of obtaining a collection of choice delphiniums as they can be mailed all over the U. S. A., at little cost, or risk of injury.

For spring delivery only we offer them at 50c each, \$5.00 per doz.

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## DELPHINIUM SEED

Seed selected from choicest varieties \$2.50, \$1.00. 50c per packet.

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You Are Invited to Become a Member of

## The American Dahlia Society

The Bulletin of the society is published quarterly and contains valuable information on Dahlia growing. It is sent free to every member. Dues \$2.00.

Write WM. J. RATHGEBER, SECRETARY, 198 NORTON STREET, NEW HAVEN, CONN.

# GLADIOLUS

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## How to Grow Gladiolus

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The gladiolus, like the dahlia, will thrive in almost any climate and any kind of soil.

The bulbs should be planted from four to six inches deep after the ground has warmed up in the spring and the danger of frost over.

Cut the flowers as soon as the lowest bud opens, taking care to leave four or five of the lower leaves to help the growth of the new bulbs.

Lift the bulbs in the fall and store in a dry place, free from frost.

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### FRASER'S TESTED GLADIOLAS THE CREAM OF MODERATE PRICED VARIETIES

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**ANNA EBERIUS**—A very much admired large deep purple, shading to deeper throat.....15c each; \$1.50 doz.

**ALICE TIPLADY**—Most attractive large Primulinus species of a rich salmon orange, with soft geranium tongue.....5c each; 50c doz.

**ALBANIA**—Pure silver white, with faint pink markings; large flowers.  
15c each; \$1.50 doz.

**BYRON L. SMITH**—A beautiful orchid-like lavender pink. One of the choicest.  
15c each; \$1.50 doz.

**CARMEN SYLVA**—Pure snow white, throat slightly penciled lilac.  
15c each; \$1.50 doz.

**CRIMSON GLOW**—A very large wide open glowing crimson.....5c each; 50c doz.

**DIANA**—One of the new reds; large flowers well placed.....15c each; \$1.50 doz.

**DIENER'S AMERICAN BEAUTY**—Brilliant American Beauty color, prominent cream yellow throat. The flowers are very large and well placed on the spike.  
25c each; \$2.50 doz.

**EVELYN KIRTLAND**—Rosy pink shading to shell pink in throat 5c each; 50c doz.

**E. J. SHAYLOR**—Tall strong spikes of beautiful deep rose pink, 10c each; \$1.00 doz.

**FLORA**—A beautiful canary yellow with scarcely any markings.  
10c each; \$1.00 doz.

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## FRASER'S TESTED GLADIOLUS

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- FREDA**—Very large, wide open geranium pink shading to La France pink center. Cream lip with faint carmine markings in throat.....35c each; \$3.50 doz.
- FERN KYLE**—Ruffled, creamy white; large flowers.....50c each; \$5.00 doz.
- GOLD**—Pure golden yellow, slightly dotted and streaked.....15c each; \$2.00 doz.
- GLENDALE**—Cyclamen red; tall graceful spikes.....30c each; \$3.00 doz.
- LE MARECHAL FOCH**—Pure delicate rosy pink, wide open, broad petalled.  
10c each; \$1.00 doz.
- LOUISE**—Large, well opened orchid-like flower. One of the finest lavenders.  
15c each; \$1.50 doz.
- MARY PICKFORD**—A beautiful refined white with delicate cream throat. Awarded Certificate of Merit by Royal Horticultural Society, London, in 1920.  
15c each; \$1.50 doz.
- MRS. FRANK PENDLETON**—The color is a beautiful soft pink with brilliant deep red blotches in throat.....10c each; \$1.00 doz.
- MRS. DR. NORTON**—Delicate cream and pink, very graceful spike.  
20c each; \$2.00 doz.
- MRS. WATTS**—A rare shade of deep brilliant wine color. Strong straight grower.  
10c each; \$1.00 doz.
- MRS. J. K. ARMSBY**—Coral pink penciled vermillion, the throat cream speckled with ruby.....25c each; \$2.50 doz.
- MRS. H. E. BOTHIN**—Light pink, heavily ruffled.....10c each; \$1.00 doz.
- PRINCE OF WALES**—An early flowering variety with large spikes of a delicate apricot-pink suffused salmon.....15c each; \$1.50 doz.
- PYTHIA**—Giant Red that is different.....20c each; \$2.00 doz.
- RICHARD DIENER**—Geranium pink, yellow throat. A beauty.....25c each; \$2.50 doz.
- PURPLE GLORY**—Large ruffled garnet. A winner.....30c each; \$3.00 doz.
- ROSE ASH**—General effect, what is commonly known as "Ashes of Roses." It is fine in its pastel coloring, fine in the garden and as a cut flower.....15c each; \$1.50 doz.
- SCHWABEN**—Delicate primrose with yellow and crimson center, large flower.  
10c each; \$1.00 doz.
- SALBACH'S PRIM**—Tall, peach red shading to strawberry pink, deep in throat; empire yellow on two lower lips.....15c each; \$1.50 doz.
- WILBRINK**—Lovely flesh-pink with creamy blotch on lower petals; one of the earliest to bloom.....10c each; \$1.00 doz.
- SPECIAL OFFER**—Assortment of good varieties 50c doz., postage extra.
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R. 1, WILLIMANTIC, CONNECTICUT

FRASER'S TESTED DAHLIAS

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# MEMORANDA

R. 1, WILLIMANTIC, CONNECTICUT

Sixteen

# National Association of Commercial Dahlia Growers, Inc.



## WHAT OUR EMBLEM MEANS

This Association is an incorporated organization and is composed of reputable and financially responsible Dahlia growers and dealers. The emblem of the Association is represented in the above.

This emblem in the advertisement of a Dahlia grower, signifies his membership in the National Association of Commercial Dahlia Growers.

It stands for Integrity—Reliability—and a Square Deal.

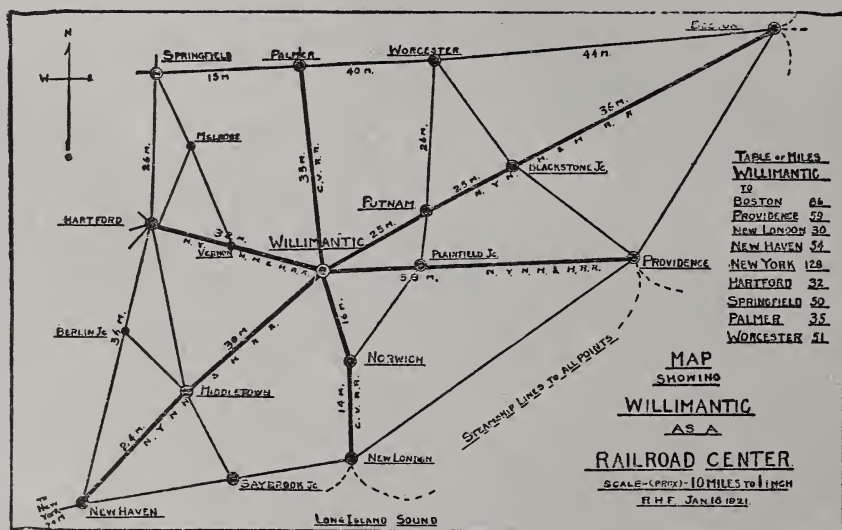
It is the buyer's guarantee that the grower with whom the buyer is doing business will give the buyer a square deal in every particular. Any person buying Dahlias need have no hesitancy in dealing with any member of the National Association of Commercial Dahlia Growers.

A credit bureau is maintained for the free use of the members, in which are listed those persons who are financially irresponsible as well as those who pay their bills. Other information of interest and benefit to the members is disseminated at various periods.

**W**HY NOT spend your vacation in New England—the land of scenic grandeur and historic interest—where the latch string is always out?

This section of Connecticut has been a center of special interest from the time of the Indian activities and the early white settlers.

Willimantic is only eight miles from the birthplace of Nathan Hale and Lorenzo Dow. Brother Jonathan Trumbull Home in Lebanon, and the War Office of Washington and Lafayette. Many fine Beaches. The Wolf Den, old Newgate prison, the Devil's Hopyard, now a state park; delight the heart of the tourist.



Willimantic is on the best route to the White Mountains or to Maine and the Provinces. Shortest Route by One Hour from Boston to New York.

You are cordially invited to stop and inspect our Dahlia Gardens and Nurseries.